

The “EatSmart Restaurant Star+” Logos are only for use by restaurants participating in the “EatSmart Restaurant Star+” Campaign. Participating restaurants must agree and comply with the conditions for use and display of the “EatSmart Restaurant Star+” Logos.

### Ownership

- The “EatSmart Restaurant Star+” Logos are properties of the DH. They include:



“More Fruit and Vegetables” dish



“3 Less” dish



EatSmart Promotion

### Usage

- The “EatSmart Restaurant Star+” Logos should be used for health education and health promotion purposes only.
- The “EatSmart Restaurant Star+” Logos shall be displayed and used in whole and the content of logos cannot be altered.
- The “EatSmart Restaurant Star+” Logos shall be displayed to provide product information and point-of-purchase promotional information to facilitate customers’ selection of healthy dishes.

- The use and display of the “EatSmart Restaurant Star+” Logos on food products manufactured or sold by participating restaurants do not mean that such products are certified, endorsed or approved by the DH.

### Request for Approval on Use of “EatSmart Restaurant Star+” Logos in Publicity Materials

- To request for the approval on the use of “EatSmart Restaurant Star+” Logos in other publicity materials other than food menus, participating restaurants should complete the “EatSmart Restaurant Star+” Campaign – Publicity Materials Order Form and submit it together with the artwork in full colour to the Secretariat for approval by the DH.
- Upon receipt of all the required documents for application, the DH shall review the application within ten working days.
- The DH shall approve the use or display of the “EatSmart Restaurant Star+” Logos by the participating restaurants on a case-by-case basis.

### Cessation

- Upon withdrawal from the Campaign, participating restaurants shall immediately discontinue the use of “EatSmart Restaurant Star+” Logos and return them to the Secretariat within ten working days.



The DH reserves the right to impose other conditions for use of the “EatSmart Restaurant Star+” Logos at any time as appropriate by which participating restaurants must abide.