

8

Conditions for Use and Display of “EatSmart Restaurant Star+” Decal/Publicity Materials

The “EatSmart Restaurant Star+” Decal/publicity materials is/are only for use by restaurants participating in the “EatSmart Restaurant Star+” Campaign. Participating restaurants must agree and comply with the conditions for use and display of the “EatSmart Restaurant Star+” Decal/publicity materials.

Ownership

- The “EatSmart Restaurant Star+” Decal/publicity materials is/are the properties of the DH.
- Participating restaurants shall not copy, reproduce, edit, lend or give the Decal/publicity materials to any third parties without the consent of the DH.
- The Decal/publicity materials should be used for health education and promotion purposes only.

Usage Format

- The “EatSmart Restaurant Star+” Decal/publicity materials shall be displayed and used in the original form and shall not be copied or modified in shape, size or colours.

Display Location

- The Decal can only be displayed at the shop front or other prominent location of the participating restaurants.

Decal Quantity

- Each participating restaurant will only be given one Decal marked with a number.

Procedures to Apply for Publicity Materials

- To request for “EatSmart Restaurant Star+” publicity materials, participating restaurants shall complete the “EatSmart Restaurant Star+” Campaign – Publicity Materials Order Form and submit it to the Secretariat.
- Upon receipt of the order form, the Secretariat shall review the application within ten working days.

Replacement of Decal

- Participating restaurants have to replace their Decal with a new one every two years. They will be informed by the Secretariat in due course.
- Participating restaurants are required to dispose of their old Decal immediately upon replacing it with the new one.

Return of “EatSmart Restaurant Star+” Decal / Publicity Materials

- Upon withdrawal from the “EatSmart Restaurant Star+” Campaign, restaurants shall immediately discontinue the use/display of the Decal/publicity materials and return it/them to the Secretariat as soon as practicable.
- The DH may at any time request the immediate return of the “EatSmart Restaurant Star+” Decal / publicity materials from participating restaurants on the conditions specified in “EatSmart Restaurant Star+” Campaign – Guidance Notes for Participating Restaurants.



The DH reserves the right to impose other terms and conditions for use and display of the “EatSmart Restaurant Star+” Decal/publicity materials at any time as appropriate by which participating restaurants must abide.