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Examples of “EatSmart Promotion”

To prompt customers to choose “EatSmart Dishes” more frequently and bring about more business opportunities, restaurants are encouraged to offer “EatSmart Promotion” for “EatSmart Dishes”.

Two-star ESRs (Green Star + Yellow Star) and Three-star ESRs must provide a promotional offer for “EatSmart Dishes” throughout the year.

Examples of promotional offers are as follows:

- Promotional price for ordering “EatSmart Dishes” as an add-on
- Promotional price for the second “EatSmart Dish” ordered
- Promotional combo meal (only “EatSmart Dishes” are recommended to be included)
- Promotional price for “EatSmart Dishes” for a party of 4 or more customers
- Promotional price for “EatSmart Dishes” for bills over \$XXX / any designated set meal ordered
- Student promotion (Promotional price for one “EatSmart Dish” if a valid student card is presented)
- Promotional price for one “EatSmart Dish” if a main dish is ordered à la carte
- XX% discount on “EatSmart Dishes”
- Promotional price for ordering one “EatSmart Dish” à la carte

