






The following publicity materials will be provided by the DH:

Publicity Materials	Purpose	
Decals		
1	One-star ESR 	Indicates that the restaurant provides at least five “More Fruit and Vegetables” dishes on a daily basis. 
2	Two-star ESR 	Indicates that the restaurant provides at least five “More Fruit and Vegetables” dishes and “3 Less” dishes on a daily basis. 
3	Two-star ESR 	Indicates that the restaurant provides at least five “More Fruit and Vegetables” dishes as well as “EatSmart Promotion” on a daily basis. 
4	Three-star ESR 	Indicates that the restaurant provides at least five “More Fruit and Vegetables” dishes and “3 Less” dishes as well as “EatSmart Promotion” on a daily basis. 
Logos		
5	“More Fruit and Vegetables” dish	Use on the menu. This logo means that either fruit or vegetables are the sole ingredient of the dish or they occupy at least twice the amount of meat and its alternatives present in dish. 
6	“3 Less” dish	Use on the menu. This logo means that the dish has less fat or oil, salt and sugar, meeting the “3 less” requirement. 
7	“EatSmart Promotion”	Use on the menu. This logo means that a daily promotion is available for the “EatSmart Dish”. 
Other		
8	Menu jackets (A4 and A5)	For illustrating the “More Fruit and Vegetables” dishes, “3 Less” dishes and “EatSmart Promotion” Logos, and for highlighting the “EatSmart Dishes” at the same time. 
9	Poster	For putting up inside the restaurant to introduce the Campaign to patrons. 

Soft copy of publicity material items 5 to 7 are available and can be provided upon request. Please contact the Secretariat when necessary.