

EatSmart Restaurant Cooking Competition 2009

Vote for your favourite dish
& **win \$10,000!**



ESR Newsletter 2009 (3rd Issue)



- EatSmart Restaurant Cooking Competition 2009 is welcomed by the catering industry
- EatSmart Restaurant Cooking Competition 2009
- EatSmart Customer Community Programme



**Association for Hong Kong Catering Service Management (HKCSM) -
Mr. Thomas CHOW**

Everyone likes to enjoy "3 Less and High Fibre" EatSmart dishes in an EatSmart Restaurant. The EatSmart@restaurant.hk Campaign is gaining wide popularity under the promotion by the Government and support of the catering industry. Why not enjoy the benefits of the Campaign to build up a thriving business?

**Hong Kong Federation of Restaurants & Related Trades (HKFORT) -
Ms Phyllis CHEUK**

Introduce the innovative dining culture to your customers by participating in the EatSmart@restaurant.hk Campaign and providing "3 Less and High Fibre" dishes. This move not only promotes the health of the public but also cuts cost. You will benefit a lot from the Campaign and become outstanding at the time of economic downturn.



**Association of Restaurant Managers Limited (ARM) -
Mr. Marco WONG**

Nowadays, Hong Kong people are becoming more and more health-conscious and they have higher expectation for good quality. The catering industry should thus follow the trend by providing meals that are both delicious and healthful. I strongly encourage restaurants to participate in healthy eating activities and to support EatSmart dishes. In this way, the public can enjoy meals happily and healthily.

Enquires, please
contact
EatSmart@restaurant.hk Secretariat :

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Email :
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EatSmart Restaurant Cooking
Competition 2009

<http://restaurant.eatsmart.gov.hk>

*Vote for your favourite dish & Win Prizes amounting
\$10,000 supermarket coupon!*





List of shortlisted restaurants
(in alphabetical order)

EatSmart Restaurant Cooking Competition 2009

- Choi Fook Royal Banquet
- Hong Kong Adventist Hospital Canteen
- Kong Fat Restaurant
- New Star Seafood Restaurant
- Organic Land
- Paramita Vegetarian Restaurant
- YOHO Club

- Cheerful Restaurant
- Golden Fortune Restaurant
- Lychee Garden Chinese Restaurant
- Madison's Restaurant & Bar
- New Life Restaurant
- Peking Noodles
- Tao Heung



- Cafe Med
- Chinese Cuisine Training Institute
- Club Chelsea
- Foo Lum Fishman's Wharf Restaurant
- New Life Restaurant
- New Star Seafood Restaurant
- The Banqueting House

- Airport Izakaya
- City Top
- Dragon Inn
- Federal Restaurant
- Foo Lum Fishman's Wharf Restaurant
- Tao Heung Super 88
- The Banqueting House



Public voting : 25 May 2009 to 29 June 2009

<http://restaurant.eatsmart.gov.hk>

EatSmart Customer
Community
Programme

To ensure the quality of EatSmart Restaurants, EatSmart Customers visited EatSmart Restaurants in Yuen Long in April to inspect the quality, provision and publicity of EatSmart dishes and give advice. By doing this, the Department of Health can give advice to the relevant restaurants for taking timely follow-up actions. The EatSmart Customer Community Programme will be gradually extended to all districts in Hong Kong.

The EatSmart Customers will :

- Observe whether the **EatSmart Decal** is posted at a prominent location in the restaurant;
- Observe whether proper point-of purchase information for EatSmart Dishes, such as **'Dish with More Fruit and Vegetables'** and **"3 Less Dish"** logos are in place and properly used;
- Check whether **at least 5 EatSmart Dishes are provided in total every day** in selected business hours;
- **Inspect and taste EatSmart Dishes** and give comments according to the nutritional requirement of EatSmart Dishes; and
- Look for **EatSmart Restaurant Customer Opinion Forms**.

Restaurants that are in compliance with all requirements after being assessed by EatSmart Customers (in alphabetical order) :



Cafe de Coral
(Chung Fu Shopping Centre)



Cafe de Coral
(Tin Chak Shopping Centre)



Chao Inn
(Yuen Long)



Happiness Restaurant



New Star Seafood Restaurant
(Yuen Long)



Ocean Empire
(Yuen Long)



Tao Heung
(Yuen Long)



YOHO Club

