



A Great Event

EatSmart Restaurant Cooking Competition 2009

The Department of Health has commissioned "Weekend Weekly" Magazine to run the competition. Invitation letters have been sent in February 2009.

Attract

Customers to enjoy EatSmart Dishes in your restaurant

Give Recognition

To outstanding EatSmart Restaurants



Have you joined the competition?

Opportunities for Publicity

Dishes for public voting will be featured in :

- Two consecutive issues of "Weekend Weekly" Magazine;
- Special design website for public voting at www.eatsmart.weekendhk.com (to be launched in May 2009) showing the characteristics and ingredients of EatSmart Dishes; and
- EatSmart@restaurant.hk Website www.eatsmart.gov.hk

To attract public's attention, a special coverage on the winning restaurants and dishes will be announced in "Weekend Weekly" Magazine after the competition.

The Champion, First Runner-up and Second Runner-up Awards are available for each category and the awards will be presented in the Award Presentation Ceremony held in August 2009.

Certificates of Merit will be presented to EatSmart Restaurants with dishes entering the public voting phase.



Further information, please contact the "EatSmart@restaurant.hk" Secretariat

Enquiry :

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Email :

health_cheuweb@dh.gov.hk

Fax :

2591 6127





Smart Tips :

- Only 2009 EatSmart Restaurants (recognized by Department of Health) can enjoy the privilege to join the Competition.
- Each restaurant may compete in more than one category and submit more than one recipe in each category.
- All entries must fulfill the nutritional requirement of "Dishes with More Fruit and Vegetables" or "3 Less Dishes".
- Dishes entering into public voting should be provided in restaurant from May to September 2009.



Act Now

Join the EatSmart Restaurant Cooking Competition 2009

Deadline : 18 March 2009

鮮肉
「營」



海鮮
「營」



蔬果
「營」



家禽
「營」



• Initial Assessment

Assessment based on the nutritional value, appearance and creativity of the dishes.

• Public Voting

Public are welcome to vote for the EatSmart Dishes by returning the form in "Weekend Weekly" Magazine or online www.eatsmart.gov.hk

• Final Round

Adjudicators will visit the EatSmart Restaurants with dishes selected by public voting for final assessment which is based on the taste, appearance, ingredient combination and creativity of the dishes.

• Award Presentation Ceremony

Honourable guests will make a presentation to the winners of the Competition.

